

# CONFERENCE AGENDA

## DAY 1 - October 19<sup>th</sup>

### City of Noblesville

#### Registration Open

**12:30 pm – 5:00 pm**

**Noblesville City Hall**

*16 South 10<sup>th</sup> Street; Noblesville*

Parking available behind City Hall

#### Welcome Main Streets

**1:15 pm – 1:45 pm**

**City Council Chambers**

Welcome by Noblesville Mayor

Gail Nowicki, President, Noblesville Main Street

Michael Thissen, Director, Community Affairs

with the Office of Community and Rural Affairs

Shae Kmicikewycz, Indiana Main Street

#### Keynote Speaker:

**Donovan Rypkema**

**2:00 PM – 3:00 PM**

**Noblesville City Hall**

*Council Chambers*

**Historic Preservation and Economic  
Development: Recent Lessons**

#### EDUCATIONAL SESSIONS OR TOUR

***Choose between 2 breakout sessions or  
tour during this time***

**3:15 pm – 4:30 pm**

##### Session 1:

##### Break out Room 1:

**Partnerships - Partnerships – Promoting an  
Historic Downtown**

This session the City of Noblesville and Noblesville Main Street will talk about their working partnership that helps them create special events downtown. Learn about the incentives and successful façade program that the City of Noblesville has created and maintained over the years.

**Christy Langley**, City of Noblesville

**Joe Arrowood**, Noblesville Main Street

##### Session 2:

##### Break out Room 2:

**Creative Solutions for Enhancing Your  
Downtown's Sense of Place**

During difficult economic times, it is important to make each dollar that you invest in your community count. The Center for Historic Preservation has gathered case studies from across the country that highlight ways in which communities have implemented creative (and inexpensive!) design solutions in their downtowns. Learn about these case studies, and also learn other ways to leverage your dollars, find creative ways to use grant funds, and think outside the box to enhance your local sense of place.

##### **Speaker:**

**Susan Lankford**, Director, Center for Historic Preservation with the College of Architecture and Planning, Ball State University

#### Downtown Noblesville Tour

**Sponsor: RATIO Foundation**

**3:15 pm – 4:30 pm**

**Meet at the Information Desk in the Lobby of  
City Hall. There will be 2 tour guides and  
limited space!**

*\*If you can't join us on the Tour, walking tour  
maps can be found in your packet to see all of  
the historical treasures in Downtown Noblesville.*

#### Opening Reception:

**4:45 pm – 6:00 pm**

**Matteo's Ristorante Italiano**

*40 N 9<sup>th</sup> Street; Noblesville*

Join us for appetizers and conversation during the 2011 Opening Reception. This is a great opportunity to get to talk to the staff from Indiana Main Street, the Office of Community and Rural Affairs, and other communities across the State of Indiana.

#### Dinner on Your Own in Downtown Noblesville

***Maps will be available at the registration desk***

# CONFERENCE AGENDA

## DAY 2 - October 20<sup>th</sup>

### Town of Arcadia

#### Board Train to Arcadia\*

*\*The Train Trip is included in your Conference Registration*

7:40 am – 7:55 am

**Forest Park**

**Indiana Transportation Museum**

701 Cicero Road; Noblesville

Parking is available in the park and at the Museum

#### Train Leaves Noblesville

8:00 am – 8:30 am

**Forest Park**

**Indiana Transportation Museum**

701 Cicero Road; Noblesville

Train will leave promptly at 8:00 am.

If you do not wish to ride the train, you may go directly to Arcadia.

#### Registration Open

8:00 am – 12:30 pm

**Alice's**

100 West Main Street; Arcadia

Breakfast Buffet opens at 8:00 am

#### Welcome Main Streets

9:00 AM – 9:20 AM

**Alice's**

100 West Main Street; Arcadia

Welcome by:

**William "Bill" Cook**, Arcadia Town Council President

**Steve Smith**, President, Arcadia Community Together

**Linda ClarkBaker**, President Arcadia Arts Initiative

**Michael Thissen**, Director, Community Affairs, Indiana Office of Community and Rural Affairs

**Shae Kmicikewycz**, Indiana Main Street

## EDUCATIONAL SESSIONS

9:30 AM – 10:30 AM

### Session 3:

#### **Arcadia Town Hall**

208 W. Main Street, Arcadia

#### **Partnerships, Politics & Personalities**

This session will use three case studies of public/private partnerships from the Richmond Community. Government officials, business owners, developers, brokers, funders, residents and corporations all have different objectives and priorities and understanding these can be crucial to successful collaboration. Learn how to create those successful partnerships in this session.

#### **Speakers:**

**Beth Fields**, Co-Executive Director, Center City Development Corporation

**Tony Foster**, Executive Director, Department of Metropolitan Development, City of Richmond

**Roger Richert**, Owner, Richmond Furniture Gallery

**Jason Whitney**, Co-Executive Director, Center City Development Corporation

### Session 4:

#### **Hedgehog**

101 West Main Street; Arcadia

#### **Focusing on the Organization**

This session will focus on the Organization Point to the 4 Point Approach. Session attendees will get to look at samples events, membership documents, work plans, and more to discuss how to create a stronger Board, Committees, and overall Main Street organization.

#### **Speaker:**

**Shae Kmicikewycz**, Indiana Main Street

# CONFERENCE AGENDA

## EDUCATIONAL SESSIONS OR TOUR

*Choose between 2 breakout sessions or tour during this time.*

**10:45 AM - 11:45 AM**

### Session 5:

#### **Arcadia Town Hall**

*208 W. Main Street, Arcadia*

#### **Turning Dark into Light:**

#### **Ways to Make Use of Darkened Storefronts to Enliven Your Downtown**

In the same way that many artists create art out of materials others view as junk, there are many ways downtown organizations and property owners can leverage empty storefronts. In this session you will learn how-to's, successes, and lessons learned from three downtown projects designed to turn the negative of an empty storefront into a community asset. The session will provide examples through the Downtown South Bend Holiday Pop-Up Shop program, Museums on Michigan, and Love Notes to South Bend. Tamara will provide samples of legal documents, FAQ sheets, and application forms to session attendees.

#### **Speaker:**

**Tamara Nicholl-Smith**, Director, Downtown Business Recruitment  
Downtown South Bend, Inc.

### Session 6:

#### **Hedgehog**

*101 West Main Street; Arcadia*

#### **Fundraising for a Small Town:**

#### **"An Evening of Wine, Roses, Jazz and More..."**

Planning is underway for the seventh "An evening of Wine, Roses, Wine and more..." scheduled for February 28, 2012 in Ossian, Indiana – population of 2500. In this session you will learn how the idea was conceived, roadblocks and problems the 12-person committee has overcome and how the project has evolved and expanded over the last seven years. You will leave with an outline of committee and individual responsibilities, costs and income, and a timeline for planning the event.

#### **Speaker:**

**Natalie Milholland**, Town of Ossian Downtown Revitalization Committee member

## **Walking Tour of Arcadia:**

### **Sponsor - Brenner Design**

**9:30 AM – 11:30 AM**

**Meet outside of Alice's for the tour. There will be 2 tour guides and limited space!**

\*Local artisans will be highlighting their craft during the walking tours including weavers, painters, cake decorators, art welders, and more!

## **Luncheon: Sponsor- Your Arcadia Wine and Spirits**

**12:00 PM – 1:15 PM**

#### **Indiana Main Street Awards Luncheon**

**Shae Kmicikewycz**, Indiana Main Street

**Bill Konyha**, President, Indiana Main Street Council

#### **Special Guest:**

**Lt. Governor Becky Skillman**

#### **Alice's**

*100 West Main Street; Arcadia*

# CONFERENCE AGENDA

## EDUCATIONAL SESSIONS

**1:30 PM – 2:45 PM**

### Session 7:

#### ***Arcadia Town Hall***

*208 W. Main Street, Arcadia*

This session will talk about how downtown Wabash and downtown Kokomo were able to utilize incentives and partnerships to create a more vibrant and economically viable downtown.

Mayor Greg Goodnight will discuss the transformation in downtown Kokomo and how they continue to make downtown Kokomo a destination. Bill Konyha will share with attendees how various entities have forged partnerships to strengthen economic and community development in downtown Wabash. He will share the incentives used in Wabash to bring in new businesses and to help strengthen existing businesses. This session will give attendees ideas on how they can better utilize partnerships and possible incentives in their own communities.

#### ***Speakers:***

**Mayor Greg Goodnight**, Mayor of the City of Kokomo

**Bill Konyha**, President and CEO, Wabash County Economic Development Group

### Session 8:

Hedgehog

#### **Charity Gaming**

If you would like to learn more about how to qualify to conduct charity gaming and what types of gaming can be done, this session is for you!

#### **Speaker**

**Larry Delaney**, Deputy Director of the Charity Gaming Division, Indiana Gaming Commission

## Networking Time

### **Complimentary Wine and Cheese**

### **Tasting: Sponsored by Your Arcadia Wine and Spirits and Brenner Design**

**1:30 PM – 4:30 PM**

Join other Conference attendees and hosts, Your Arcadia Wine and Spirits and Brenner Design, for networking time and a chance to sample some of Indiana's wine and cheeses.

## EDUCATIONAL SESSIONS

**3:00 PM – 4:15 PM**

### Session 9:

#### ***Arcadia Town Hall***

*208 W. Main Street, Arcadia*

#### **STATE AND FEDERAL RESOURCES**

The last session of the day will focus on programming and possible project opportunities for communities. Hear what the United State Department of Agriculture, the Indiana Housing Community and Development Authority, the Office of Community and Rural Affairs, and others may have available to help your community's next project.

## Closing Remarks

**4:15 PM**

#### ***Arcadia Town Hall***

*208 W. Main Street, Arcadia*

**Shae Kmicikewycz**, Indiana Main Street

## Board Train to Noblesville

**4:20 pm**

The train will pick up where it dropped off. If you arrived on the train, be sure to make your way back towards the train for pick up.

## Train Returns to Noblesville

**4:30 PM – 5:00 PM**

The train will leave promptly at 4:30 pm.

**Thank you volunteers, Conference participants, host communities, Sponsors, and anyone else we may have missed – for a great 2011 Indiana Main Street Conference!**